



RESEARCH • RIDING FOR FOCUS • FUND

MORGAN HILL, Calif., October 9, 2020 — Outride has been awarded a grant by the Catena Foundation to initiate 5 new Riding for Focus programs in the Four Corners Region, primarily supporting Indigenous communities and reservation schools.

The Riding for Focus program will include a fleet of up to 30 Specialized mountain bikes for each school. The bikes (donated by Specialized Bicycle Components) are easy to build and maintain due to their customized and durable design. Additionally, helmets, maintenance equipment, teacher training, and cycling curriculum will be provided to the schools for implementation.

“We are excited to partner with the Catena Foundation to bring cycling to five new schools and communities. This project represents a continued investment in these resilient communities, beyond the 4 Riding for Focus programs and NICA teams Outride has already supported in the Arizona, New Mexico, and Diné (Navajo) communities, and is an important step towards our goal of supporting more diverse student populations,” says Andrew Cunningham, Outride Program Manager.

“The Catena Foundation supports community health through access to cycling and development of multi-use trails. We are excited to partner with Outride’s Riding For Focus program on a unique effort to expand cycling education and promote healthy lifestyles in indigenous communities throughout the Southwest in 2021,” says Mike Wight, Restoration and Trails Program Officer for the Catena Foundation.

To further expand opportunity and build capacity, the new Riding for Focus schools can apply for additional support through the Outride Fund’s matching grant program. Grants can be used to develop or expand programs involving youth rider development, youth cycling education, and the development of local trails. Outride will also work with local stakeholders, including the regional non-profit Silver Stallion Bicycle and Coffee to provide mechanical support in an area where access to bicycle infrastructure is critically lacking. Outride is committed to supporting local efforts to grow access and capacity within these amazing communities.

The grant application for new Riding for Focus programs will open this winter.

ABOUT The Catena Foundation:

Catena Foundation is a private foundation based in Carbondale, CO that was founded in 2018. The Foundation supports community health through access to cycling and development of multi-use trails.

About OUTRIDE:

Founded in 2014, Outride is a public non-profit dedicated to improving the lives of youth through cycling. Our activities focus on three areas: primary scientific research, school-based cycling programs, and the creation and support of cycling communities. With nearly 200 middle school cycling programs in North America, Outride uses cycling to support and advance academic, health, and social success, while also lowering the barrier to entry for the sport of cycling. This year, Outride is bringing cycling to almost 50,000 middle school students, in addition to making over \$500,000 in matching community grants to 76 organizations in support of youth development programs and trail building projects around the US.

Outride is committed to breaking down barriers so that all kids have access to bicycles and safe places to ride. We know bicycles improve the health of our youth. We believe bicycles also have the ability to bring opportunity, agency, and freedom to riders. Bicycles have the potential to make lives better, beyond winning races. They bring people and communities together, motivate us to become better humans, and help us take advantage of what the world has to offer.