

Outride Welcomes 16 New Ambassadors For 2021

New ambassadors aim to spread awareness and access of cycling benefits and inspire youth.

Morgan Hill, Cali., January 6, 2021 - Outride today announced the partnership of 16 new ambassadors who will join the nonprofit's mission of breaking down barriers to increase youth access to bicycles and safe places to ride.

Outrides believes that bicycles not only have the ability to improve the health of our youth but also bring the power of opportunity, agency, and freedom to those who have access to the power of two wheels.

“We want the youth involved in our programs to be empowered by cycling – it’s health benefits as well as through the connection, opportunity, and access it provides. Cycling has the power to bring people together and change the world,” said Skye DeLano, Outride Executive Director. “We are excited to begin working together with our new ambassadors to bring awareness to Outride programs and offer youth new role models from diverse backgrounds.”

Outride Ambassadors will help mentor, motivate, and inspire a new generation of riders and cycling leaders by visiting Riding for Focus Schools and Outride communities to meet, inspire, and ride with young riders.

Each unique in their riding style and purpose, all ambassadors share the belief that bicycles have the ability to improve the health of today’s youth and empower students to learn and grow in positive ways. Outride is proud to name the following 16 riders as Outride Ambassadors:

Christopher Stricklen
Christina Grande
Josie Fouts
Shayna Powless
Sean Hopkins
Lael Wilcox

Matthew Accarrino
Dani Suansing
Karlene Edwards
Krystal Salvent
Jake Stangel
Jimena Dolzadelli

Michael Osei-Ampadu
Clara Brown
Jerry Robinson
Damen Bell-Holter

In addition to these new ambassadors, Outride will continue to work with the 26 ambassadors from years prior to encourage Outride youth and bring youth cycling programs to even more communities. Learn more about all 42 Outride Ambassadors here: <https://outridebike.org/outride-ambassadors>.

About Outride: Founded in 2014, Outride is a 501c3 nonprofit and anti-racist cycling organization that partners with schools, community programs, coaches, teams, and cyclists to advance more equitable, inclusive, and healthy futures for youth.

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